

Quote

THE WEEKLY DIGEST

Volume 24—Number 24

Week of December 7, 1952

MAY WE *Quote* YOU ON THAT?

Sen ROBT A TAFT (R-Ohio) commenting on Eisenhower appointment of Martin P Durkin as Sec'y of Labor: "It seems incredible that this app'tment should go to a partisan Democrat, who fought Gen Eisenhower's election, and advocated repeal of the Taft-Hartley law." (As Senate majority leader, Taft could make matters embarrassing, but it is assumed he will not openly fight confirmation.) 1-Q

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ANTHONY EDEN, British For'gn Sec'y, addressing American Society in London: "The U S and Britain can differ and still be friends. We don't want to have the deadly uniformity that exists behind the Iron Curtain." 2-Q

" "

CHARLOTTE WHITTON, mayor of Ottawa (Canada): "I wouldn't be surprised to see a woman in the White House within the next decade. The Americans may have to do it purely for publicity's sake, in competition with the gracious Queen on Britain's throne." 3-Q

LEWIS GOUGH, Nat'l Commander of American Legion: "I don't believe that if we have a team (in Korea) capable of scoring a touchdown we should end up on the opponent's 45-yd line." 4-Q

" "

ANEURIN BEVAN, Labor mbr, British Parliament: "The time has come when the policies of both the U S and the Soviet Union must be modified and corrected by the free voice of other nations." 5-Q

" "

FRANCIS CARDINAL SPELLMAN: "The (Communists) have two powerful things on their side which they care nothing about and which we think of as most important—time and men." 6-Q

" "

CHAS E WILSON, former Defense Mobilizer, speaking against big gov't: "We have to launch a second era of trust-busting and we need a bigger stick than even Teddy Roosevelt could swing." 7-Q

T W E L F T H Y E A R O F P U B L I C A T I O N



Circle the calendar date of Jan 20, '53. Inauguration is a logical time for a new President to outline his policies, not in precise detail, but in broad gen'l terms.

This is one of the most important occasions since FDR took office 20 yrs ago. In world significance, the words of Pres Eisenhower may prove even more consequential.

Early truce in Korea now seems highly improbable. As we pointed out some wks ago, this leaves the alternatives of stalemate or step-up of the Korean conflict.

There is, to be sure, a third possible course. It is no secret that Eisenhower has rec'd thousands of letters urging a truce (presumably on Communist terms) and the immediate withdrawal of U S troops. Because this is a natural reaction of war-weary parents, it is difficult to stamp the campaign as

enemy-inspired. There is, however, quite clear evidence of concerted direction. Such a movement would be characteristically in the Communist propaganda pattern. *The Daily Worker*, Communist organ, is fanning the flame. Some organizations of questionable character (among them *American Women for Peace*) now advocating truce-on-any-terms, have been previously cited for Communist-comfort activities.

It is our opinion that the new President, in his address of Jan 20, will realistically face the grim gray picture—stating bluntly that, in the past, essential information has been withheld from our legislators, and from the people. He may well take this occasion to outline a policy of increased strength for the Asian area, in the belief that Russian policy contemplates initial action there, rather than in Europe. This shift, if and when, is not going to be well taken by our European allies. That is another situation to be met in due course.

Generally speaking, Eisenhower Cabinet selections are well regarded—emphasis on practical business men and women, rather than theorists.



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QUOTE is issued weekly by Droke House, Indianapolis 6, Ind. Subscription: \$6 per year in advance, in U. S. and Possessions. Two years, \$10. Your own and a gift subscription, \$10 Canadian, \$6.50; two years, \$11. Other Foreign, \$8 per year. Entered as Second Class Matter at the Post Office at Indianapolis, Ind., under Act of March 3, 1879. Persons making use of material from QUOTE should give credit to the original sources as they appear. All unidentified items may be credited to QUOTE.

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★
"He who never quotes, is never quoted"
★

Charles William Ferguson



ANGER—1

Leo Bott, ad-man, has partitioned off a small nook in his private office, conspicuously labeled, "IRE ESCAPE."

ART—Appreciation—2

Whistler was being shown the paintings of a rich collector who confided his intention to bequeath them to some institution. "Have you any suggestions?" he asked. "Why, yes," said Whistler, pausing for brief thought. "I should give them to some asylum for the blind."—HESKETH PEARSON, *Harper's*

ATTITUDE—3

A porcupine gets no petting. —
Good Business.

AVIATION—4

Approximately 1,000 different kinds of skilled and semi-skilled jobs, not including professional or supervisory skills, are required to produce one modern aircraft.—*Planes*, hm, Aircraft Industries Ass'n.

BEHAVIOR—5

A danger in this modern world of luxury and ease is that people may be better off without being better.—*Highways of Happiness.*

CAPITALISM—6

It is the risk-taker who keeps Capitalism alive and growing. Bottles up Capitalism, and you have corked the effervescence of our competitive economy. It is the beginning of the end.—LAURENCE F LEE, pres. U S Chamber of Commerce, *Public Utilities Fortnightly.*

CHARACTER—7

Character is 24 carat. Reputation may be but the tinsel.—*Philnews*, hm, Phillips Petroleum Corp'n.

66

Brrr-ometer Reading

I am loud in springtime's praise,

On summer, too, I'm sold;

Fall—I love her mellow days,

But winter leaves me cold.

—JEAN LEEDALE KNIGHT,
Collier's. 8

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CHILDREN—Guidance—9

A child should be allowed to feel gratitude and express it in his own way.

Small Jackie prayed for a sled on his birthday. He got the sled. Then he prayed for snow. A few hrs later it started to snow.

Jackie's mother wanted to stimulate his sense of gratitude. "First you prayed for a sled and got it," she pointed out. "Now you prayed for snow and got it. Don't you think it's about time you thanked God for answering your prayers?"

"Sure," cried Jackie and ran to the window. Looking up at the cascading snow he yelled at the top of his lungs: "Atta boy, God. You're doing all right!"—Rev MARGARET JOHNSTONE, "God and Your Child," *Today's Woman*, 12-'52.

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We begin to stoke the Yule log the minute we have digested our Thanksgiving turkey. No sooner have we got rid of the Pilgrim Fathers than we start to woo the reindeer. And there is no escape. You can scarcely buy a carton of milk that isn't bedecked with holly. . . . Your children's conversation becomes charged with insinuation, innuendo, and near blackmail as they think of more ambitious and elaborate ways of approaching the problem of the electric train, the Meccano set, and the doll. . . . Each day's newspaper reminds you—"Only 18, 17, 16 . . . more shopping days to Christmas." You begin to feel it is Doomsday and not Christmas Day creeping up on you.—RUSSELL LYNES, *Esquire*. 10

”

CHRISTMAS—11

Christmas is like a tidal wave of warming memories and deep sentiment. It bullies us and jars us out of our rut. To mix metaphors, it's a time of defrosting hearts, like the automatic defrosting of the new refrigerators. We shouldn't need it, but we do.—LENORA MATTINGLY WEBER, "In Defense Of. . .", *Extension*, 12-'52.

“ ”

There was no security as we think of it at that 1st Christmas but there was love and tenderness. A prof some yrs ago told me about a pathetic student of his he met in the lobby of a N Y hotel. He was there alone at Christmas time.

..... *Quote*

He had been heaped with gifts by his parents—they had guaranteed him security. He was living in the hotel and had food, warmth and clothing. But his father was hunting big game in Africa and his mother was on her 2nd honeymoon in Bermuda. What a pathetic bedlam of security without the Bethlehem of tenderness. —CLIFFORD O SIMPSON, "The Caravan Returns to Bethlehem," *Church Mgt*, 11-'52.

CHURCH—12

Rural congregations furnish city churches with 55% of their membership, 76% of their pastors, 64% of their officers and 62% of their Sunday school teachers.—*Cumberland Presbyterian*.

“

When you get to Heaven,
You will likely view
Many folks whose presence
there
Will be a shock to you.
But keep very quiet;
Do not even stare;
Doubtless there'll be many
folks
Surprised to see you there.
—*Fifth Wheel*, hm, Indiana
Motor Truck Ass'n. 13

”

COMMUNISM—14

A Communist is a fellow who likes what he doesn't have so well he wants you not to have it either.—*Grayson* (Ky) *Jnl-Enquirer*.

CONTENTMENT—15

The only way to acquire contentment is to tune your yearning and earning capacities to the same wavelength.—*Tit-Bits*, London.

CRITICISM—16

The height in movie criticism was reached by the magazine reviewer, who said of one particular actress: "She has two expressions—joy and indigestion."—IRVING HOFFMAN, *Hollywood Reporter*.

DIVORCE—17

During the latter part of Dec, each yr, Atty S Edw Bloom of Chicago makes a special effort to effect reconciliations in the divorce cases he is handling. He does this in the hope that the Christmas spirit will help bring husbands and wives closer together. Last yr he was able to ask the court to dismiss 5 divorce cases during the Christmas season.—*Good Business*.

EDUCATION—18

If business paid as little att'n to its product after it left the factory as schools do with their graduates, business would go out of business.—HOWARD R JONES, Univ of Mich, *Vocational Shorts*.

" "

A good prof is not satisfied merely to induce a student to think; he will also be concerned with the problem of motivating him to act on what he does. . . Education must concern itself with what a man does as well as what he studies. — THOS C DONNELLY, Univ of N Mexico, *Science Counselor*.

EFFORT—Individual—19

It is our individual performances, no matter how humble our place in life may be, that will in the long run determine how well ordered the world may become. — PAUL C PACKER, quoted in *Industrial Press Service*.

66

Recipe for A Merry Christmas

Take the crisp cold of a Dec night, add 2 generous parts of snow, stir in air so clear it tinkles. Into a generous heart, mix the wonder of a little girl, the sparkle of a young boy's glance, the love of parents, and set gently before the chimney side. Add the lightest touch of a reindeer's hooves, a sprig of holly, a scent of fir. Set the mixture to rise in the warmth of a dream of good will to men. It will be almost ready to serve when it bubbles with warmth and good feeling. Bedeck with the light of a star set in the East, garnish with shining balls of gold, silver and red. Serve to the tune of an ancient carol in the middle of the family table. This recipe is sufficient for all the men and women you will ever meet.—*Super Mkt Inst*. 20

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EGOTISM—21

Egotism is the art of seeing things in yourself that others cannot see.—*Rotaryam*.

ENERGY—22

We in the U S use an enormous am't of energy to do our work. We use 10 times as much mechanical energy per capita as the people of the rest of the world. It would take 200 servants to equal the work which machines do for the average family of 4 people. — RICHARD J GONZALEZ, Director, Humble Oil & Refining Co, in *Humble Way*.

..... *Quote*

"Of all things!"

Lecture booking ag'ts say that Vice Pres Aiben Barkley, who normally commands up to \$1500 for his public appearances, is currently tagged at \$1,000. The Veep, incidentally, hankers to do a TV program with Mrs Barkley, a dignified "Mr & Mrs" production. Ag'ts have been peddling the idea since mid-summer. Thus far, no sponsor.

Accountants are making a concerted effort to induce clients to retire the hated word "surplus" from their lexicons and ledgers. "Too many people," an accountant told *Wall St Jnl*, "think it means that a corp'n has a lot of spare cash lying around." Instead of "capital surplus" the accountants suggest, "paid-in capital." The term "earned surplus" should give way to "retained earnings."

Students of our social sciences often point out that "full employment" is an economic impossibility. They have said we must have, at any given moment at least 2 million jobless workers. Most of these, in good times, are temporarily idle, in the process of moving from one job to another. Today, with the largest work force in our history, latest statistics show less than 1,300,000 unemployed. To put it another way: only about 2 workers in 100 lack employment. With peak defense effort at least half-a-yr away, the serious question arises: Where will we find the workers?

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FAITH—23

One of my correspondents bluntly declares: "If a man wants to find God let him 1st find some group of people to whom God is real and join himself to them." To such people faith comes by infection.—F C GRANT, quoted in *Pulpit Preaching*.

FAMILY LIFE—24

In the days to come, the family will be a reality of incomparably higher importance than it has been for the last century. And why not? For as our modern age reorients itself toward life, it will bring to the culture of the family a wealth of scientific and imaginative interests that our ancestors did not possess. Many of us will find that adventure, even more than charity, begins at home.—LEWIS MUMFORD, "Rebirth of the Family," *House Beautiful*, 12-'52.

FUTURE—25

"Why did you plant a maple tree?" a neighbor asked a mid-western dirt farmer. "You should have chosen a tree that grew faster. Why it'll be yrs before you enjoy the shade of this little sapling!"

"Well," said the farmer, "I'm just too plumb busy to sit in the shade now. I want some shade for my old age, tho, and some for the next generation."—*Property*, syndicated by Cambridge Assoc's, Boston.

GOD—and Man—26

The more God does for man, the less man sees the necessity of doing for himself. He starves in the midst of plenty. It is where the land is stubborn and the sun tempts not to idleness, that man flourishes by the sweat of his brow.—ELLERY SEDGWICK, quoted in *Industrial Press Service*.

GOVERNMENT—27

Gov't should be like your stomach. If it is working right, you don't know that you have it.—*Mfr's Record*.

GRATITUDE—28

Peter Marshall's homespun faith sometimes led to funny situations. He was extremely fond of turkey, but disliked any dishes in which ingredients had been cut into small pieces and mixed together. One night at dinner he lifted the top of the tureen before him and saw that it was filled with turkey hash. Disgust crossed his face.

"Catherine," he said, "I guess you'll have to ask the blessing tonight. God knows I'm not grateful for turkey hash, and I can't fool Him." — CATHERINE MARSHALL, *A Man Called Peter*, (McGraw-Hill).

HEALTH—29

The lay public has fully accepted the idea that physical disease may be produced by the wrong kind of food. But the idea that physical disease can be produced by the wrong kind of *emotions* is not yet commonly understood nor completely accepted. Least of all do people appreciate that fully half of all ailments they have are emotionally induced. This estimate is conservative; one of the most recent reports from the Yale Univ Out-Patient Clinic puts the incidence of emotionally induced illness at 76% of its gen'l medical practice.—Dr JOHN A. SCHINDLER, "Family Relations: Greatest Cause of Illness," *Progressive*, 10-'52.

" "

The rest of our days depends on the rest of our nights.—*Highways of Happiness*.



The group seeking to establish a bias of the American press against Gov Stevenson in the presidential campaign has been incredibly inept in the handling of their case. The pre-election statement signed by a group of authors, and based upon "a recent survey" fizzled badly when it was disclosed that nothing approaching a "survey" had been made. In Nov 17 *New Republic* Jean Begeman, continuing the charge of bias, writes: "*The Miami Daily News* (Knight) carried 26 pictures of Eisenhower and 13 of Stevenson." This is interesting. More interesting, indeed, than the author intended. The *Miami News* is not a Knight paper. It is owned by Jas M Cox, the Democratic presidential nominee in '20. Editorially, Cox stanchly supported Stevenson.

If you have a relative or friend interested in writing, may we suggest, at this Christmas season, an appropriate gift? Why not a subscription to one of the jnls of the craft? Such a token should prove a periodic source of inspiration and information. The two leading mags for writers are, *The Writer*, 8 Arlington St., Boston 16, Mass. Monthly, \$3 a yr; *Writer's Digest*, 22 E 12th St., Cincinnati 10, Ohio. Monthly, \$2.50 a yr. Both provide current information on mss mkts and continuing inspiration for the free-lance writer.

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A number of new Lincoln sources have been opened within the past decade. Several important books and numerous magazine articles have been written, based on recent discoveries and interpretations. However, it has remained for Benj P Thomas, who has done much important research for the Abraham Lincoln Ass'n, to shape up a comprehensive one-vol biography, including all this significant new information. The book, titled *Abraham Lincoln*, is being published by Knopf.

Lincoln lore is further enriched by a volume of timely interest, *Lincoln and the Russians*, (World) by Albert A Woldman. It relates the story of Russian-American relations during our Civil War.

In the Children's Book Section of the *N Y Times Book Review* D W Brogan (father of 4) gives an optimistic rep't. Tho his children hang over the radio, go to the movies as often as they are allowed, lust after video—they still read. Indeed, they read more than ever, because of and not despite these added enrichments of their lives.

In his new work, *Intergovernmental Relations in Highways* (Univ of Minn Press) R A Gomez tells us that 2,718 gov't agencies are occupied with road-bldg and maintenance in a single state!

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INFLATION—30

The man with a wife and 2 children who had a yrly income of \$20,000 in '40 had \$17,857 in buying power after '41 taxes. To have that much buying power now (considering taxes and dollar depreciation), a man would need a net income after deductions of \$57,057 in '51.—*Property*, syndicated by Cambridge Assoc's, Boston.

KOREA—31

Korean war casualties to date are distributed as follows: U S casualties, 120,269; all other UN casualties 10,899; S Korean military casualties, 149,594.—*Survey Bulletin*.

LANGUAGE—32

Here are a few frequently-encountered examples of careless writing:

past history (all history is past)
equally as good (either suffices)
gen'l consensus of opinion (consensus equals the doubly redundant phrase)

The italicised words in the following expressions are also redundant:

close proximity, *final outcome*,
continue on, *necessary* requisite,
undergraduate *student*, assemble
(or attach) *together*, quite unique,
may (or might) *possibly*, but nevertheless, thruout the *whole of*, *every* now and then, mutual advantage of *both*, square in *shape*, few in *number*, and moreover.—*Ayer School Service*, hm, N W Ayer & Son.

LOVE—33

Love is like a vaccination—when it takes you don't have to be told.
—MYRTLE REED, *Old Rose & Silver* (Putnam).

Pathways to the Past



★
Week of
Dec 28-Jan 3



Dec 28—Childermas, sometimes termed Feast of the Holy Innocents, commemorating the massacre of children by Herod. . . Ward McAllister, social arbiter, the man who compiled N Y list of 400 socially acceptable persons, b 125 yrs ago. . . On this date, 120 yrs ago John C Calhoun resigned as vice pres of U S—the only man in history to take this step. . . Edmond Rostand's spectacular success, *Cyrano de Bergerac*, 1st performed 55 yrs ago.

Dec 29—15 yrs ago Irish Free State officially adopted the name *Eire*, an old Gaelic term for the country.

Dec 30—30 yrs ago today the Union of Soviet Socialist Republics was formed—embracing Russia, Ukraine, White Russia, Transcaucasia.

Dec 31—New Year's Eve. . . Feast of St Sylvester. . . 75 yrs ago Pres Rutherford B Hayes celebrated his Silver Wedding in the White House.

Jan 1—New Year's Day. . . Pasadena Tournament of Roses & Rose Bowl Football Game. . . 90 yrs ago today Pres Abraham Lincoln issued his much-misunderstood document, the Emancipation Proclamation. It freed slaves in "rebel" territory, but exempted those held in areas loyal to the union. (Slavery was not, of course, the basic issue on which Civil War was

fought.) . . . Commonwealth of Australia is 52 yrs old today. . . 1st practical fire engine tested at Cincinnati 100 yrs ago. . . Univ of Chicago established 1st college extension courses, 60 yrs ago. . . U S parcel post system marks 40 yrs of operation. . . Gov't took over the railroads as a war-emergency measure 35 yrs ago. . . 1st air-conditioned office bldg opened at San Antonio, Texas, 25 yrs ago.

Jan 2—Plutarch, Greek essayist and biographer, 1st came into print 475 yrs ago when the Venetian printer, Nicholas Jenson, issued his classic, *Parallel Lives*. The occasion marked Jenson's 78th b'day. . . Jas Gordon Bennett, 1st Washington news correspondent, began writing dispatches for *N Y Enquirer* 125 yrs ago. . . 1st U S postage stamp picturing a woman (Queen Isabella) was a Columbian commemorative stamp issued 60 yrs ago.

Jan 3—Feast of St Genevieve, patron saint of Paris. Her fasting and prayers are credited with averting an attack upon the city by Attila the Hun. . . Soda water "straws" were pat'd 65 yrs ago today. . . U S Employment Service was inaugurated on this date, 35 yrs ago. Primary purpose was not to find jobs, but to locate sorely-needed personnel for war industries.

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MAN—Future—34

Man stands among the ruins left from some 5 millenniums of civilization, surrounded by shattered hopes and burned-out creeds where once were impregnable faith and assured belief, asking himself again, What is my place in Nature? He can choose, out of his vision of the present and the past, his future course.—HOMER W SMITH, *Man and His Gods* (Little, Brown).

MARRIED LIFE—35

The best of men can prove, at times, a little less than satisfactory. . . They spend \$50 on fishing gear and are appalled that a woman can't buy a hat for \$1.98; they forget to kiss their wives good-bye and go to a ball game on their wedding anniv; they have mothers who would find it no trouble to prepare a delicious dinner from the sole of an old shoe.—ARDIS WHITMAN, *How to Be a Happy Woman* (Appleton-Century-Crofts).

MONEY—36

If you tell a man he looks like a million he's apt to think you mean he looks frazzled and overtaxed.—*Marshalltown* (Iowa) *Times-Republican*.

NATURE—37

If we had to pay for the light of the sun, the cost of one 12-hr day of sunshine for the whole earth would be more than 100 million times a million dollars. — HARLAN STETSON, *Sunspots in Action*.

OBJECTIVES—38

Unless we rise to greatness and lift our answers to a nobler plane, our fate will be the fate of the

..... *Quote*

dreary list of nations that preceded us in history—nations that identified possessions with social value and physical power with the good life.—RAYMOND B FOSDICK, *Within Our Power* (Longmans, Green).

OPTIMISM—39

Optimism: Planting a tree at 80 and expecting to sit in its shade with a great grandchild.—MARCELENE COX, *Ladies' Home Jnl*.

PEACE—40

Peace is our goal but preparedness is the price we must pay.—Gen OMAR N BRADLEY, chmn, Joint Chiefs of Staff, Army, Navy, Air Force Jnl.

PESSIMISM—41

A pessimist is a person who is seasick during the entire voyage of life.—DUANE DEWEL, *Algona* (Ia) *Advance*.

PREACHERS—Preaching—42

Cleric to woe-begone looking chap: "I am sincerely sorry you are leaving the parish. You have been excellent source mat'l for many a sermon."—CHAS E MARTIN cartoon, *Collier's*.

PREJUDICE—43

Prejudice is a loose idea, tightly held.—*Philnews*, hm, Phillips Petroleum Corp'n.

PROGRESS—44

The social order can never rise higher than the motives of the people, and the challenge to our higher educational institutions is the creation of these motives. That is more than the mere stimulation of the mind by gen'l facts.—BAREND H KROEZE, *A Prairie Saga* (North Central).

RELIGION—45

During the summer of 1950 a group of young people were trained for a period of Christian service in Latin America. They said Alberto Merubia, a minister in La Paz, Bolivia, gave them their greatest challenge. He said: "On the steeple of almost every church in Latin America there is a cross. That's the trouble—it's always on the steeple. Your job is to put the cross in the hearts of men."—Mrs FRANK G BROOKS, *Upper Room*.

SERVICE—46

A doctor hesitated when a call for help came on a particularly inclement night, but his love for humanity was strong, and he went thru a drenching rain to the distant home of a farmer. His services saved the life of a small child. Yrs later the doctor said: "I never dreamed that in saving the life of that farm child I was saving the life of the leader of England." That child was David Lloyd-George, onetime British prime minister.—CHAS L WALLIS, *Treasury of Sermon Illustrations*. (Abingdon-Cokesbury).

TACT—47

It is all right always to know what to say, but you don't always have to say it.—PHIL MANN, *York Trade Compositor*, hm, York Composition Co.

TAXES—48

(Some) members of Congress agree that there is a war between the Washington bureaucrats and the American taxpayer—but they think the latter will win in the end.—Rep ALLAN OAKLEY HUNTER, (R-Cal) "Bafflegab," *USA* 11-'52.



A Christmas Pudding

Take some Human Nature, as you find it, the commonest variety will do; put a little Graciousness behind it, add a lump of Charity, or two.

Squeeze in just a drop of Moderation, half as much Frugality, or less; add some very fine Consideration, strain off all of Poverty's distress.

Pour some milk of Human Kindness in it, put in all the Happiness you can; stir it up with Laughter every minute, season with Good Will toward Every Man.

Set it on the fire of Heart's Affection, leave it till the jolly bubbles rise; sprinkle it with Kisses, for Confection, sweeten with a look of Loving Eyes.

Flavor it with Children's Merry Chatter, frost it with the snow of wintry dells; place it on a holly-garnished platter, and serve it with the Song of Christmas Bells! —*Pipe Dreams*, hm, Universal Concrete Pipe Co.

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TRIAL & ERROR—49

A hundred mistakes are an education if you learn something from each one.—*Moody Monthly*.

YOUTH—50

Boys will be boys, they say. However, the gals are giving them a hot contest for the privilege.—*Ohio County Messenger*, Beaver Dam, Ky.

..... *Quote*

Good Stories.....

you can use

✓ The town's oldest inhabitant was 93. Marking the veteran's birthday, a local newspaper editor sent a reporter to interview the old man.

"If you had your life to live over," the newsman asked, "is there anything you would do differently?"

The old-timer, with a far-away look in his eyes, replied: "Well, yes; yes, I think I would part my hair on the left side."—FRANCES RODMAN. a

" "

An aged farmer from the middle west was being shown around the Royal Observatory in England. He was duly impressed with what he saw.

"This clock," said the guide rather pompously, "is the one from which all the world takes its time."

"Y' don't say!" the old man ejaculated. Then deliberately and methodically he drew out a huge gold watch, at the end of about 2 ft of gold chain. Consulting this trusty timepiece, he observed, "Well, mister, your clock's pretty nigh 5 min's fast!" b

" "

✓ He was a playful, middle-aged wolf. Seating himself close to a cute little blonde on the bus, he leaned over and asked: "Where have you been all my life?"

She looked at him coolly and replied: "Well, for the 1st half of it, I wasn't born."—Wall St Jnl. c

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I LAUGHED AT THIS ONE

DAN BENNETT

A small boy's mother told him that if he went swimming in the lake, he'd have to go to bed. One day, ret'g home in the early afternoon, she found her small son in bed.

"I went swimming," the lad explained. "I knew you would put me to bed, so I didn't wait for you to come home."

"Well," said the somewhat nonplussed parent, "did you say your prayers before you went to bed?"

"Of course not," snorted the culprit. "You don't suppose God would be loafing around here this time of day, do you? He's at the office."

”

The other day a new father went to the infant ward of the hospital to see his brand new offspring. Looking thru the window he saw row upon row of new arrivals and every last one of them seemed to be crying.

"Why are they all crying?" he asked the nurse.

"Listen," she replied, "if you were only a few hrs old, without any clothes, out of work, and owed the gov't almost \$1,700 on the nat'l debt, you'd be howling, too."—Journeyman Barber. d



"We doubled our son's allowance before he left for college," said the 1st woman, "but we didn't tell him."

"Why not?" inquired the 2nd mama.

"Well," repl'd the 1st budgeteer, "my husband said it would be a with-holding plan. Jerry would always be writing for more anyhow."
—*Christian Science Monitor.* e

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✓ It was little Bobby's 1st day starting to school. He started bravely out the gate, then came back to his weeping mother, put his little arms around her and said, "Don't cry, mom, maybe I'll be deferred and not even have to go."—*Imp.* f

" "

✓ "Miss," said the insurance salesman, "you'd better buy this policy for your old age. Remember, at the age of 75 there are 18% more women than men." Retorted the young lady, "At 75, who cares?"—*Mutual Moments*, hm, Mutual Benefit Health and Accident Ass'n. g

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✓ A Cal Coolidge type character applied for Christmas work at the post office and was asked to give his reason for leaving his previous job. His response: "Done all the work." He also had served in the Army and to the formal question, "Why did you leave the armed forces?" he ans'd laconically, "Won the war."—*IRVING HOFFMAN, Hollywood Reporter.* h

Christmas is the one time of the yr when a man's wife believes in giving him all the credit she can get.—*O A BATTISTA.*

" "

He who hesitates may have to wait a long time before he comes to another gas station.—*Lieber's Photo News*, hm, H Lieber Co.

" "

Santa enters thru a hole in the chimney and leaves thru a hole in your pocket.—*Newsette.*

" "

Culture is what makes us think we like something we know we don't.—*P K Sideliner*, hm, Peter Kuntz Co.

" "

The only time some people won't pass the buck is when there is a collection.—*Lion.*

" "

One of the nice things about an old house is the number of places to hide Christmas presents.—*MARCELENE COX, Ladies' Home Jnl.*

" "

Another reason many people do not hear Opportunity is that it usually knocks so early in the morning and they sleep late.—*Cincinnati Enquirer.*

" "

Nobody knows where the plumber goes on weekends, but presumably he goes off fishing with the doctor, the locksmith and the television repair man.—*Boston Globe.*

..... *Quote*

Dilley Dallying

by Jim Dilley



Ike will now of course have to get used to being on the short end of jokes about the president—a time-honored form of American humor. The first one we've heard which has a chance to be widely told is the following (one of its many versions):

A couple of die-hard Taft supporters were still complaining about all that had happened, were mad about some of the cabinet appointments, and were generally viewing with alarm. Their chief target at the moment was Dewey.

"That guy Dewey!" one of them said. "I've got a notion to get a gun and shoot him!"

"Oh, no-o-o. Not That!" shouted the other. "Then Eisenhower would be president!"

" "

Some mornings it occurs to us that what certain folks must have done with their old razor blades was to go in the new razor-blade business.

" "

The world's most dangerous chasm: A big mouth.

" "

In the home of a dep't store Santa Claus we imagine it is the wife who has to jiggle the kiddies on her knee.

" "

Money is said to be chicken feed, and judging from the price of poultry today, that sure must be what they feed 'em!

..... *Quote*

A farmer's small son at a cattle sale asked, "Why did you pinch that cow just now, daddy?"

"We always do that, son, before we buy one," repl'd the father.

Next day the little lad rushed out to the yard. "Daddy," he cried, "the postman's going to buy cook!"
—*Evening Dispatch*, Edinburgh. i

" "

An adult Sunday School class digressed from the lesson to mourn the ways of the younger generation. One woman said, "It's because of cars. Look how far they can go for a date or a dance nowadays. It wasn't that way in your day, was it, Grandma?"

The 88-yr-old lady appealed to spoke up briskly, "We went as fur as we could."—ELIZABETH C WHERRY, *Wallace's Farmer & Ia Homestead*. j

" "

A refugee from Germany was feeling extremely blue shortly after her arrival in this country. She was a stranger in a strange land. A next door neighbor tried to reassure her by saying that she and her husband were "as snug as a bug in a rug."

Later in the day she again saw her comforter and said: "I told my husband what you said about us being as snug as a louse in a carpet. He liked that!"—*United Mine Workers Jnl*. k

" "

A pompous shopwalker approached a customer and said, patronizingly: "Good morning, sir, and what is your desire?"

"My desire, sir," retorted the man, "is to kiss Rita Hayworth, but what I need is a bowler hat."
—*Tit-Bits*, London. l

The wife of a Texas oil zillionaire decided to give her spouse a new 68-ft yacht for Christmas. She instructed the salesman, "I want this to be a surprise. Be sure to wrap it so he can't guess what it is."—BENNETT CERF, *Esquire*. m



School For Santa

A school for department store Santa Claus teaches them how to deal with children.—News item.

Now Santa Claus goes to class
And gather up suggestions
On how to deal with lad and lass
And answer all their questions.

They're given pointers on the way
A tiny tot is dandled,
And how to act and what to say
When doubting brats are handled.

They're tutored well on what to do
With pilferers and friskers,
And how to cope with kiddies who
Insist on pulling whiskers.

They're taught to laugh a loud
"Ho! Ho!"
And shake their stomachs merrily

And twinkle at the eyes, although
A slingshot's pointed scarily.

At Christmas time they learn such rules,
Such wiles, and such forbearance
That we regret we don't have schools
Like these for year-'round parents!

A lady of our acquaintance, who has given up counting her yrs, but not her beaux, was introduced recently to her counter-part in the opposite sex. The old boy followed her around all evening, but could not get to 1st base.

"But why?" he pleaded.

"Well, I'll tell you," she explained at last, "we're simply too old for each other!" — CLAUDIA UPTON. n

" "

There's a little yarn about producer Gilbert Miller. He once had a stage mgr whose wife began running around with a stage electrician. Stage mgr complained bitterly to Miller.

"My boy," sighed the producer, "women are mercenary creatures. This electrician is probably the 1st rich man she has ever met!"—TONY WEITZEL, *Chicago Daily News*. o

" "

A persistent "kibitzer" hovered behind a card player for 3 solid hrs, giving advice—and the player won consistently. Suddenly he found himself in a quandary. Turning to the kibitzer, he whispered, "Well, smart guy, what do I play now, the 9 or the 10 or the queen?" The kibitzer ans'd, "First, tell me: What game are you playing?"—*Pipe Dreams*, hm, Universal Concrete Pipe Co. p

" "

"Dancing — ah, dancing," he chortled as he dragged his partner around the crowded dance floor. "Dancing is in my blood!"

"Then your circulation must be bad," his weary partner snapped. "It hasn't reached your feet." q

.....Quote.....

Quote-ettes

LEN NORRIS, cartoonist, *Vancouver Sun*, commenting on action of paper, insuring his hands for \$100,000: "It's nice to have that much money on your hands, but it would be nicer to have your hands on that much money!" 1-Q-t
" "

Spokesman for METROPOLITAN OPERA HOUSE, N Y C: "We do better business than most Broadway shows—and yet we lose more money than anybody." 2-Q-t
" "

BERNA W BOCK, *Chicago Daily News* linotype operator, retiring after 40 yrs: "I like my work, but after just so long you're glad to get away from the spittoons." 3-Q-t

SECOND CLASS MATTER

News of the **NEW**

White Christmases may be beautiful, but the snow still has to be cleared away. A new home-type snowplow, described as revolutionary, quickly clears driveways and sidewalks even when snow is 2' deep. Its unique feature is that it collects snow thru a screw-action rotor, then throws it 15' thru a directional chute. This makes it impossible for snow to be packed down in front of plow, and permits the disposal of slush. A heating device prevents carburetor freezing. Adjustable so it will not scrape

sidewalks or gravel driveways. (Toro, 3032 Snelling, Minneapolis, Minn.)

No matter how clear your own driveway, you'll run into icy stretches of highways. Put a pair of *Magic Ice Carpets* in your car trunk now. They are made of 4 layers of woven steel wire, 27 by 5 in's. You wedge them between tires and ice for traction. \$1.95 a pair. (Pathfinder, 1323 M St, N W, Washington, D C).

We have no information beyond that given in these items. For further details, write to addresses given in parentheses at end of each item.

